



busworld
EUROPE BRUSSELS
9-14 OCT 2021 

Press release Busworld Europe 2021

28.01.2021

Together with its optimistic exhibitors Busworld Europe will rock in October

While in Europe we are reaching the final valley before taking the highway uphill, in some parts of the world the virus has been contained. The only way is the way forward.

The Busworld team takes this very literally, its normal preparations are going full speed ahead. The media campaigns are being booked and will start in April, the Busworld Awards organisation had its first meeting and will send the invitation to all bus manufacturers and also the sales department is adding new exhibitors every day.

As you can see in the exhibitor list on the renewed Busworld Europe website, two important names are missing unfortunately: Daimler Buses and Volvo Buses. They officially decided not to participate to the Busworld 2021 edition. On the other hand, all the other important names are still there, such as: Van Hool, MAN, VDL, Scania, Irizar, Iveco, Solaris Bus & Coach, Anadolu Isuzu, BYD, Karsan, Alexander Dennis, Ebusco, Yutong, Caetanobus (with Toyota), Marcopolo and many more. The complete list is published on www.busworldeurope.org.

In total the vehicle manufacturers and body builders represent 30,000 sqm in Brussels Expo. Many premières and top of the bill buses, coaches and minibuses will be on display, as always. Visitors will still be able to satisfy their bus needs.

At the moment that this text was written, Busworld registered 303 exhibitors and sold 75% of its total space. Interested exhibitors should not postpone their bookings, since the best spots are being taken very rapidly now.

Busworld Europe director Mieke Glorieux is very touched: *"We are extremely grateful to our loyal exhibitors who give us their trust. We will make sure they will not regret standing together with us. Dr. Nicholas Butler once said: "Optimism is essential to achievement and is also the foundation of courage and true progress." We are working and investing from our side to get buses and coaches on the road again, together with our brave exhibitors and our worldwide network. Thanks for all the support. Let's rock in October!"*

The next edition of Busworld Europe will take place in Brussels Expo from 9 to 14 October 2021. Save the date in your agenda.

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Note to the editors

Our doors are always open for questions or quotes. Do not hesitate to contact us in the coming months.

Busworld started its journey in 1971 and has completed 50 years of success. It's the most recognized international exhibition in the world exclusively for the bus and coach industry. The mother exhibition is Busworld Europe with a worldwide coverage. Other current satellite exhibitions in 2021 are North America, Central Asia and Southeast Asia. In 2022 Turkey, India and Russia are on the agenda.

- **Exhibitor list on the renewed Busworld Europe website:** [link to exhibitor list](#)
- **Video 'This was Busworld Europe 2019':**
[link to video](#)
- **Pictures Busworld Europe 2019:**
[link to pictures](#)